

A large, faint, grey spider watermark is centered in the background of the page, with its legs extending towards the corners. The spider's body is a light pinkish-red color.

# **2024 Sponsorship Proposal**



Dear Sir / Madam,

**Re: Caringbah Redbacks – 2024 Season Sponsorship**

Caringbah Redbacks Football Club began as North Caringbah Redbacks Junior Soccer Club in 1961 when two enthusiastic soccer supporters created the new club. It has been a force in local soccer for over 60 years and from those humble beginnings in 1961 has grown to be a major participant of football (soccer) in the Sutherland Shire.

Over the years club members have worked hard to improve ground and club facilities and after many years of lobbying and saving very hard, our clubhouse was opened in 1995 to tumultuous applause.

Caringbah Redbacks has progressively grown through referrals and is considered as one of the best clubs in the competition. We support all grades and ages from under 6 to over 45's.

In 2023 Redbacks had 44 teams in total at the club and the local football competition had 18,448 players in 26 clubs with the Redbacks player profile being made up of 352 juniors and 88 seniors. Add to this the patronage of non-playing members and the Mighty Redbacks have a following of close to 1500 people.

In 2010 the Redbacks celebrated their 50th anniversary with a gala dinner. It's was a fantastic achievement for a fully voluntary club to provide its members with services over this period of time. This is a testament to the commitment of the many people over the years who have dedicated their time and effort into support our great club. We plan to be around for at least another 50 years too. Our 60<sup>th</sup> Anniversary was planned for 2020 but had to be postponed due to Covid-19.

We would like you to take some time to consider the benefits your business would gain through a partnership with the Caringbah Redbacks Football Club. With game day promotions, on field and clothing advertising, advertising on our website with links to sponsors businesses, mid-season functions and fund-raising nights the benefits to your business are numerous and most importantly you will be supporting junior sport in the Sutherland Shire.

Don't miss out on a great opportunity to promote your business in one of most family orientated and supportive clubs in the Sutherland Shire.

Please don't hesitate to contact our President Andy Neudegg on 0410 691285 if you require any further information on any of the sponsorship packages available. Alternatively, you can contact one of the executive committee listed below.

# **Sponsorship Proposal**



## **Men's Premier League Club Gold Sponsor** **\$7,500**

- Sponsors Logo displayed on front of all first and reserve grade team jerseys.
- Sponsors name mentioned on any social media or Website posts.
- Sponsors banner displayed at North Caringbah oval at all home games.
- Sponsors advertisement on website with link to sponsors website.
- Sponsors logo/details displayed in A3 display folder around clubhouse.
- Promotion of special offers from your business on Redbacks Facebook page.
- Sponsors business cards displayed at canteen.
- Sponsor to supply banner.

## **Men's Premier League Club Silver Sponsor** **\$2,500**

- Sponsors Logo displayed on rear of all first and reserve grade team jerseys.
- Sponsors name mentioned on any social media or Website posts.
- Sponsors banner displayed at North Caringbah oval at all home games.
- Sponsors advertisement on website with link to sponsors website.
- Sponsors logo/details displayed in A3 display folder around clubhouse.
- Promotion of special offers from your business on Redbacks Facebook page.
- Sponsors business cards displayed at canteen.
- Sponsor to supply banner.

### **Men's Premier League Club Bronze Sponsor**

**\$1,500**

- Sponsors Logo displayed on sleeve of all Women's team jerseys.
- Sponsors name mentioned on any social media or Website posts.
- Sponsors banner displayed at North Caringbah oval at all home games.
- Sponsors advertisement on website with link to sponsors website
- Sponsors logo/details displayed in A3 display folder around clubhouse.
- Promotion of special offers from your business on Redbacks Facebook page
- Sponsors business cards displayed at canteen.
- Sponsor to supply banner.

### **Women's Premier League Club Gold Sponsor**

**\$5,000**

- Sponsors Logo displayed on front of all Women's team jerseys.
- Sponsors name mentioned on any social media or Website posts.
- Sponsors banner displayed at North Caringbah oval at all home games.
- Sponsors advertisement on website with link to sponsors website
- Sponsors logo/details displayed in A3 display folder around clubhouse.
- Promotion of special offers from your business on Redbacks Facebook page
- Sponsors business cards displayed at canteen.
- Sponsor to supply banner.

### **Women's Premier League Club Silver Sponsor**

**\$2,500**

- Sponsors Logo displayed on rear of all Women's team jerseys.
- Sponsors name mentioned on any social media or Website posts.
- Sponsors banner displayed at North Caringbah oval at all home games.
- Sponsors advertisement on website with link to sponsors website
- Sponsors logo/details displayed in A3 display folder around clubhouse.
- Promotion of special offers from your business on Redbacks Facebook page
- Sponsors business cards displayed at canteen.
- Sponsor to supply banner.

### **Women's Premier League Club Bronze Sponsor**

**\$1,500**

- Sponsors Logo displayed on sleeve of all Women's team jerseys.
- Sponsors name mentioned on any social media or Website posts.
- Sponsors banner displayed at North Caringbah oval at all home games.
- Sponsors advertisement on website with link to sponsors website
- Sponsors logo/details displayed in A3 display folder around clubhouse.
- Promotion of special offers from your business on Redbacks Facebook page
- Sponsors business cards displayed at canteen.
- Sponsor to supply banner.



## **Redbacks Team Sponsor**

**\$3,000**

- Sponsors logo printed on all team jerseys.
- Sponsors banner displayed at North Caringbah oval at all home games.
- Sponsors advertisement on website with link to sponsors website
- Sponsors logo/details displayed in A3 display folder around clubhouse.
- Promotion of special offers from your business on Redbacks Facebook page.
- Sponsors business cards displayed at canteen.
- Sponsor to supply banner.

## **Club Sponsor**

**\$1,000**

- Sponsors banner displayed at North Caringbah oval at all home games.
- Sponsors advertisement on website with link to sponsors website
- Sponsors logo/details displayed in A3 display folder around clubhouse.
- Promotion of special offers from your business on Redbacks Facebook page
- Sponsors business cards displayed at canteen.
- Sponsor to supply banner.

All sponsors will be invited to a sponsor's day with food and drinks supplied to show our appreciation. Two persons per paying sponsor are invited. Sponsors day will be a Sunday during our senior home games. You can advertise your business on this day if you choose to.

Sponsorship of Caringbah Redbacks Football Club is seen as a vital and valuable asset to grow the sporting success of the local area. Loyalty is one thing that the Redbacks are driven by and as our relationship grows, we will uncover many more opportunities to endorse your products and services.

All sponsorship packages are for one year only.

We believe the Redbacks can provide your organisation with benefits that include;

- ✓ An enhanced company profile
- ✓ Opportunities to launch new products
- ✓ Increased customer contact and business opportunities
- ✓ Broad exposure to the local and visiting demography
- ✓ A unique opportunity to give customers 'hands on' experience with your products

Please feel free to contact Andy if you require any further information or one of our executive committee listed below.

Regards

#### Executive Committee

Andy Neudegg	President	0410 691 285
Liz Spink	Secretary	0431 334 808
Mel Rommel	Vice President	0418 160 641
Michelle Newman	Registrar	0404 666 298